

WHAT INDIGO CARBON SUPPORTERS ARE SAYING...



The Indigo Carbon program is building a premier carbon credit market poised to help farmers capture long-term value and market upside. Carbon buyers demand Indigo's high-quality, registry-issued credits. Indigo connects these buyers with carbon farmers, helping buyers pursue sustainability initiatives and giving farmers access to a unique revenue stream. Below are quotes from a few of the buyers who invested in carbon credits sequestered by Indigo Carbon program farmers.



As the first apparel brand to partner with Indigo, we are excited about the positive environmental impacts regenerative cotton production can have not only for The North Face products, but for our industry as a whole



—Carol Shu, Senior Manager of Global Sustainability
The North Face



Maple Leaf Foods is committed to creating a more sustainable food system by investing in high-impact environmental projects and supporting local farmers as they harness the power of agriculture to meaningfully reduce greenhouse gases globally.



—Michael McCain, Chief Executive Officer,
Maple Leaf Foods



Indigo's verified agriculture carbon offsets will help businesses like ours fight climate change better while also infusing revenue into the agriculture community.



—Steve Fechheimer, CEO
New Belgium - Fat Tire



Indigo's approach highlights the importance of soil as a 'carbon sink,' as well as delivering improved benefits for regenerative agriculture and economic returns for farmers.



—Elsa Palanza, Global Head of Sustainability
Barclays



Soil is one of nature's most powerful carbon storage solutions. The world needs ambitious companies like Indigo Ag to develop and scale soil-based projects to help stop climate change.



—Stacy Kauk, Director of Shopify's Sustainability Fund - Shopify

INDIGO'S MISSION IS TO HARNESS NATURE TO INCREASE ENVIRONMENTAL SUSTAINABILITY, CONSUMER HEALTH, AND FARMER PROFITABILITY. OUR CARBON PROGRAM OFFERS A SCALABLE CLIMATE SOLUTION WHERE FARMERS ARE THE HEROES. IT'S BACKED BY TECHNOLOGY AND SCIENCE, DRIVEN BY INNOVATION, AND SUPPORTS SUSTAINABILITY ACROSS THE SUPPLY CHAIN.

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