



Earn extra income with  
**high-quality carbon credits**  
from *Carbon™ by Indigo®*

**Carbon by Indigo provides the leading path for farmers who want to maximize revenue from carbon credit generation.**

- ▶ Ours is the only program that shares 75% or more of the carbon credit sale price with growers.
- ▶ Carbon buyers pay premium prices for our high-quality credits because they are the only registry-issued Carbon credits on the market.
- ▶ We partner with major corporations like JPMorgan Chase, Ralph Lauren Corporation, The North Face, and Barclays.
- ▶ We are committed to supporting many types of farmers and allow for a wide variety of qualifying crops and practice changes.

## WHY CARBON, WHY NOW?

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Carbon markets are projected to be a **\$42 billion industry**. We want growers to take home more than \$30 billion of that value.

Carbon programs started in the early 2000s, and agricultural carbon markets have gained increasing support over time, regardless of which political party is in office. Now, the demand is skyrocketing with more and more companies making pledges to reduce global carbon emissions.

Join Carbon by Indigo today and unlock the profitability potential that comes from carbon farming practices. The time to act is now.

## HOW MUCH CAN FARMERS EARN?

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Growers receive 75% or more of the credit sale price\* and participate in market upside as the price increases. When we win, you win. We also provide a minimum price floor of \$15 per credit to give even more peace of mind.

Prices have been increasing rapidly for Indigo's high-quality, registry-approved carbon credits, and we expect growers to receive significantly more than this minimum. Based on market projections, you could earn as much as **\$30 or more per credit** with the 2022 carbon crop. By starting now, you can maximize your carbon credit production when prices are even higher.

## HOW DO YOU GENERATE CARBON CREDITS?

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You can generate carbon credits by adopting new regenerative farming practices, intensifying current regenerative practices, or both. Our agronomic experts can help you develop a carbon farming plan tailored to your operation free of charge.

### Qualifying practices include:

- ▶ Adding Cover Crops
- ▶ Diversifying Crop Rotation
- ▶ Reducing Tillage
- ▶ Improving Nitrogen Management



### To qualify, you will need to:

- ▶ Farm at least 150 acres
- ▶ Grow commodity crops on that land, including: barley, canola, corn, cotton, dry edible beans, dry edible peas, flax, lentils, millet, oats, peanuts, rye, sorghum, soybeans, sugar beets, sunflowers, triticale, wheat
- ▶ Farm in one of the 22 qualifying states: AR, CO, GA, IA, IL, IN, KS, KY, LA, MN, MO, MS, NC, ND, NE, OH, OK, SC, SD, TN, TX, WI
- ▶ Adopt a qualifying practice change (includes practice changes made within the last 2 years)
- ▶ Confirm the fields you would like to enroll are not included in a conflicting program, such as another carbon program

Ready to learn more? Creating an account is free, easy, and takes only a few minutes. A Carbon by Indigo account grants you access to carbon farming resources and customer service support.

**Get started at [carbon.indigoag.net](https://carbon.indigoag.net).**

Growers will be paid at least 75% of the weighted average sale price per carbon credit sold to a third party in that credit cohort. Participation and enrollment in Carbon by Indigo is subject to eligibility requirements and acceptance of additional terms and conditions. Payment rates are subject to change, and payment is subject to multiyear vesting and continued compliance with Program rules.