



Earth Day 2023 Edition



Momentum at Scale: A Look at Indigo's Second Carbon Crop



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On February 23, 2023, Indigo announced its second crop of verified, registry-issued agricultural soil carbon credits at scale. It is our second crop of carbon credits, and more broadly, only the second time soil carbon credits have been generated at scale using the Climate Action Reserve's Soil Enrichment Protocol. With Carbon Crop II, we've established the quality, scale, and momentum needed to transform the carbon market and catalyze agriculture as an immediate, scalable solution to climate change, while also enhancing critical soil health and crop resiliency.

[Read the Story...](#)

Carbon Crop II - By the Numbers

THIS VOLUME OF CO2 COULD FILL THE SIZE AND SHAPE OF THE GREAT PYRAMIDS OF GIZA -
25 Times

MORE THAN
110,000 credits
 5X AS MANY AS CARBON CROP I
 PRODUCED ACROSS **22** U.S. STATES
 BY NEARLY **430 FARMERS**



Learn how your company can get involved...

[Learn More](#)





— INTRODUCING —
FieldFlex

Flexible Solutions to Tackle Sustainability Targets

Over the last five years...

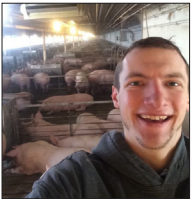
Indigo has pioneered sustainable agriculture programs with our industry partners, and now we're excited to announce the market's next major step.

Last month we announced **FieldFlex**, a comprehensive suite of sustainability programs that give farmers maximum value and flexibility for their sustainable practices, while expanding our supply of carbon credits and sustainable crops of corporate companies looking to reduce their environmental footprint.

[Learn More...](#)

FEATURED FARMERS:

Why do these farmers choose to get paid for sustainable practices?



Keaton Brenneman, Ohio Farmer

"The first year payment was about \$14,000, and the second year was about \$49,000. So that's a big, big jump. Some of that comes from the increased carbon credit price, now \$30. So that all added up very nicely."



Trey Bowers, Arkansas Farmer

"Anytime somebody can add 35, 40 cents per cwt to your pocket, especially with the rise in fuel this year and fertilizer costs, it helps. Indigo brings us programs that help the farmer."



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WOMEN IN AGRICULTURE: THE SPRUELL FAMILY FARM



Four generations of women run Spruell Farms in Mount Hope, Alabama. The farm, which has been focused on sustainable practices for more than 25 years, produces cotton for The North Face via Indigo's Scope 3 emissions program, Market+ Source.

[Watch the Video...](#)

CARBON FARMING 101



Q: What do carbon credit buyers do with the carbon credits after purchase?

A: The retirement of credits through the carbon registry is a critical part of the carbon emissions accounting process for organizations seeking to prove to customers and investors that the credits they purchased are not only real, but cannot be used again, ensuring integrity in the entire carbon credit system.

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Planning for New Profitability in 2023

A lot has happened in the development of agricultural carbon credits, markets, and programs since Indigo started hosting the Carbon Farming Connection two years ago. The options for farmers have grown—in which carbon program to choose, in how payments are made within those programs, in how the practices and credits are verified, and where the demand is coming from to support ag carbon markets.

Our semi-annual webinar gave us a chance to address these questions with help from soil scientists, agronomists, agribusiness leaders, and policy experts.

[Read the Story...](#)

ON OUR BLOG

3 Drivers for Achieving Net Zero



The number of corporate climate commitments is accelerating with a record amount of companies making pledges in 2022. Yet there's a significant gap between pledges made and fulfillment on those pledges. In a recent panel discussion for Reuters, sustainability leaders for global brands explored three key drivers to effective action.

“What we’re trying to achieve here is the life and viability of some countries and the whole farming and food supply chain.”

Grant Reid, CEO, Chair of SMI Agribusiness Task Force, former CEO, President and Board Director of Mars Inc

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Building Trust in the Voluntary Carbon Market

Over the past two decades, North American Carbon World has played a critical role in advancing discussions around the role of carbon markets, and the policies and actions needed to drive down greenhouse gas (GHG) emissions. This year was no different. The latest Synthesis Report of the UN’s Intergovernmental Panel on Climate Change (IPCC) Sixth Assessment, which was published March 20, underscores the urgent need to take action.

[Learn More...](#)

Is the World Finally Ready to Tackle Scope 3 Emissions in Agriculture?

Until now, there has been minimal guidance for calculating comprehensive greenhouse gas (GHG) inventories and tracking progress over time to account for greenhouse gas reductions and removals in supply chains. Without a roadmap for how to hit a target, decarbonizing a land-based supply chain has been difficult to impossible to accomplish.

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UNIQUELY COMBINING SCIENCE, TECHNOLOGY AND AGRICULTURE, INDIGO AG OFFERS A COMPREHENSIVE SUITE OF SUSTAINABILITY SOLUTIONS FROM SOIL TO SALE. OUR INTEGRATED BUSINESS PLATFORM ENABLES PARTICIPANTS TO ADOPT AND PROFIT FROM SUSTAINABILITY OPPORTUNITIES. WORKING WITH INDIGO, FARMERS CAN NOW MAXIMIZE THEIR PROFIT FROM NEW AND EXISTING SUSTAINABILITY PRACTICES ON EACH FIELD, EVERY YEAR OF THEIR ROTATION.

FOUNDED IN 2013, INDIGO AG IS UNLOCKING THE POWER OF AGRICULTURE TO CREATE A BETTER PLACE TO LIVE. OPERATING ACROSS 14 COUNTRIES, THE COMPANY IS DELIVERING ON ITS MISSION OF HARNESSING NATURE TO HELP FARMERS SUSTAINABLY FEED THE PLANET.